

PRO C-SUITE CIRCLE

with Elevate and Turnkey ZRG

OBJECTIVE

We believe professional sports' next generation of top leaders and problem-solvers greatly benefit from the opportunity to refine and hone their leadership skills while building relationships across the professional disciplines, geographies, and structures from which they come (team, league, union, venue, former player). The C-Suite Circle is designed to create a safe space for top leaders to discuss challenges faced on their journey from success to significance. Each C-Suite Circle participant will engage with one another through experiential learning and informed dialogue, building trust based on shared insights and mutual respect.

OUTCOMES

By offering a safe, collaborative, think space for Pro Sports Assembly members (VP+ title), the C-Suite Circle connects the participant's work to generate a lasting impact on professional sports. By gaining perspective, refining leadership skills, and building new avenues of communication, the top pro sports leaders will be more connected, accountable, engaged, and catalyzed in stewarding the industry forward.

PARTICIPATION

PRO Members in a VP or above role are invited to apply for the cohort. Each cohort will be comprised of no more than 20 individuals representing a range of professional disciplines and personal attributes including gender, geography, race, religion, national origin, sexual orientation, disability, ideology and political persuasion. Questions on the application help ensure that the cohort is designed to honor the commitment of PRO to include leaders with a cross-section of experiences, expertise and ideologies.

COHORT GUIDES

Al Guido, Len Perna, Michele Roberts

COHORT I

- **April 26, 2023, 3pm ET:** *Pro Sports Experience? What's Essential to an Owner? With **Cynt Marshall** and **Monica Dixon** discussing when professional sports experience really matters.*
- **May 23, 2023, 3pm ET:** *First time CEO: What's it Like? With **Jessica Berman** and **Hugh Weber** sharing lessons about the first 90 days of being in the top job.*
- **June 22, 2023 (in person at The Assembly):** *The Corporate Partner perspective. What makes a good vs great CEO/Organization partnership?*
- **July 25, 2023, 3pm ET:** *The Power of the Players' Perspective with **Shareef Abdur-Rahim** and **Michele Roberts**.*
- **August 24, 2023, 3pm ET:** *Dollars and Sense with **Xavier Gutierrez** and **Andy Loughnane**. What can we do now to ensure we have the financial acumen to run a team and ensure it's well-positioned for the future?*
- **September (26 or 28) 2023:** *Developing an Owner Mindset - Discussing how we continually develop an owner mindset with or without access to owners.*
- **CAPSTONE:** *Due by November 15, 2023.*

**While these are confirmed, please understand they are subject to change.*

Rules of Engagement: PRO expects and encourages participants to challenge one another's ideas respectfully in conjunction with our commitment toward engaging a multitude of perspectives. However, expressing hate or intolerance toward others based on their particular ideas or identities will not be tolerated. Participants are also expected to share constructive feedback throughout the process to improve the experience and outcomes for future meetings and cohorts.

[CLICK HERE TO APPLY OR NOMINATE A LEADER](#)