



BOARD MEMBER RESPONSIBILITIES

The influence of professional sports is legendary, and it begins with the people who lead the industry. The people who are participants in leadership, not spectators. In that spirit, those who take on leadership positions have an opportunity and responsibility to shape the future.

In serving on the Governing Board of Pro Sports Assembly you have made a commitment to excellence and to a better future—not just in representation but, more importantly, in qualitative outcomes that make the industry stronger, healthier and fairer.

PRO members make a commitment to leverage the influence of our platforms for a greater impact on society. We set aside a narrow focus on self-interest and ask the question “What can I do for my industry? What can my industry do for society?”

In discharging duties as a Governing Board member, you assume important responsibilities and gain significant opportunities. PRO asks not only for your time and financial support but for your spirited involvement as well.

As a board member, you are expected to:

- encourage attendance at PRO sponsored events (virtual and IRL) through the use of your personal contacts and network.
- connect with leaders in your network to seek support for PRO drive membership. (each Governing Board member gives/gets \$10,000 annually)
- call on media and encourage their attendance and coverage of PRO events
- attend and participate in Director led activities, including board meetings, a minimum of 75% of meetings per year.
- attend and actively participate in the committees and task forces on which you serve.
- pay or cause payment of annual dues of \$450 to PRO on or before March 1 during each year of your term.

In that you have been chosen to serve in a leadership position, you have a responsibility to exercise this leadership with wisdom. For most of us, the talents and abilities that led us to leadership positions have been developed through hard work and, often, fortuitous opportunities. To those who have gone before us and made possible the opportunities for us to develop our talents we owe a great debt. PRO gives each of us an opportunity to partially repay that debt by serving our industry and colleagues beyond our own organization, sport, discipline and geography.