



THE ASSEMBLY LEADERSHIP RETREAT

2024



WHO

Pro Sports Leaders



WHEN

June 5-7, 2024



WHERE

Austin, TX

WHAT The Assembly brings together influential and inclusive pro sports leaders who drive the health of the industry as well as their own organizations. They come together at The Assembly to stay ahead of the curve and collaboratively solve industry-wide issues such as rapidly evolving financial models and unpredictable political and global influences.

Building on the first two years and fortified by a commitment to inclusive leadership, The Assembly attendees include select investors, CEOs, C Suite leaders, former players, and rising stars who have increasing influence and impact across the industry.

- The Assembly **is not** a place where you are told what to think; rather the high-trust discourse helps with how we think. All attendees follow the Chatham House Rule.
- Recipients of the Jason Jenkins "Victory for Humanity" Award and Mashall Award for Values in Sport will be honored at *The Medal of Leadership* celebration.
- Capacity is limited and balanced by gender, sport, geography, and expertise balance.

In U.S. based pro sports, over 150,000 leaders contribute significantly to the global economic, cultural, and political landscape. As the industry evolves and integrates with other systems and economies, your influence can help PRO leaders prepare for the future. We invite you to consider sponsoring *The Assembly 2024*.

INVESTMENT LEVELS

PRESENTING SPONSOR	\$50,000
GOAT/ MEDAL OF LEADERSHIP	\$25,000
MVP	\$15,000
ALL STAR	\$10,000
PLAYMAKER	\$5,000

Each Investment level includes:

- Affiliate Memberships
- The Assembly '24 Registration
- Branding on event marketing and comms
- At least one customized activation element

Sponsors and Annual Partners are invited to all networking and social events. Workshops and Member Business Meetings are exclusive to members.

The Assembly is led by PRO members, for PRO members who foster a strong, healthy, and fair future at teams, leagues, unions, and venues.



ORACIO GALINDO

Los Angeles Rams
Head of Employee Experience



DR. JAMIL NORTHCUTT

Major League Soccer
Senior Vice President
Player & League Advancement



ALEXIS ROE

Atlanta Hawks
Vice President
DEI Impact & Strategic Initiatives

Complete [this form](#) to get in touch with our team and explore the best partnership for you.